

## Notice of Infringement

Gumtree

Attn.: Gumtree "Notice of Infringement"- Programme

**Fax: +44 208 181 6055**

Date: \_\_\_\_\_

Dear Gumtree,

I, \_\_\_\_\_ of \_\_\_\_\_ solemnly and sincerely declare as follows:

- I am the owner, or an agent authorised to act on behalf of the owner, of certain intellectual property rights ("IP Owner");
- I have a good faith belief that the advertisement(s) as attached in Appendix(es) 2 offer items or contain materials that, according to applicable legislation, infringe the IP Owner's rights;
- I indemnify Gumtree and all her affiliates for any third party claims with regard to the removal of the advertisement(s) concerned; and
- The information in this declaration is true and correct.

Please remove the advertisement(s) as referred to in the Appendix(es) as soon as possible.

I may be contacted at:

Name and Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Email address (for communication with Gumtree): \_\_\_\_\_

Email address (for communication with advertiser): \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

In addition to the undersigned, the following persons have the proper authority to sign future Notices of Infringement on behalf of the IP Owner:

Name: \_\_\_\_\_ Email address: \_\_\_\_\_

Name: \_\_\_\_\_ Email address: \_\_\_\_\_

Yours faithfully,

Name: \_\_\_\_\_

\_\_\_\_\_  
Signature

## Appendix 1 to Notice of Infringement List of Allegedly Infringing Advertisements

In this Appendix you can report advertisements that allegedly infringe your intellectual property. Per reported advertisement, you need to submit **(a)** the reason of the notice, **(b)** the work or right that is being infringed and **(c)** a copy of the advertisement.

**A Note on Reason Codes:** use the applicable reason for the notice when submitting information on an advertisement. When choosing “other” please provide a detailed explanation of the alleged infringement. When removing advertisements from the site, Gumtree will inform the advertiser of the specific reason for the removal of this advertisement(s). We believe providing advertisers with this information benefits all parties. Please print as many appendices as needed to send with the Notice of Infringement.

(\*Please select the most appropriate reason. Please associate each advertisement you report with only one reason code.

**Reason Codes (\*):**

1. Offers a counterfeit or replica item that infringes a trademark or design right.
2. Misuses the rights owner’s brand name or trade mark or other related IP rights.
3. Offers an unauthorised copy of the right’s owners copyrighted material.
4. Offers a copyrighted object in violation of a license agreement.
5. Uses a rights owner’s copyrighted image within an advertisement without authorization.
6. Offers an object without a sales license for this region.
7. Uses a name or image of a person without permission.

### Appendix 2 (to be sent, including a copy of the advertisement)

**Ad ID:** \_\_\_\_\_

**Reason Code:** \_\_\_\_\_

**Work(s) or right(s) infringed:**

\_\_\_\_\_  
\_\_\_\_\_